



## How can we support your business development in China?

ChinaStar launch SME support programmes that helps entrepreneurs enhance your business's competitiveness and achieve transformation goals in the areas of branding, e-commerce, manufacturing and supply chain solutions and new markets in China. Our dedicated partners will work with you to identify your goals and provide support over a three-month period, with group and individualised services including advisory services, workshops, government-funding information, market knowledge and networking opportunities in China.

- Provide market insights and provide practical information in ding new markets in China
- Go digital and establish your brand in China
- To provide practical advice on brand planning, marketing strategies and intellectual property to help you to create a unique brand and establish a differentiated presence in China.
- To leverage Hong Kong government funding to develop your business in China

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